



CONTACT

LOCATION

Lindale, TX

PHONE

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EMAIL

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PORTFOLIO

westinharvey.com

TOOLS

InDesign

Illustrator

Photoshop

STRENGTHS

Design fundamentals

Typography, layout, color, composition, visual hierarchy

Print & production

Print-ready files, printer and vendor coordination

Brand systems

Brand standards, asset libraries, campaign visuals

Range

Print, digital, social, email, web, merchandise

ALSO

Illustrator · Friendly Wounds

2023 – Present

Graphic Designer · Freelance

Redding, CA · 2010 – 2011

Graphic Design Intern · Teen Mania Honor Academy

2007 – 2009

RESUME

Westin Harvey.

Graphic Designer & Art Director

Graphic designer with 15+ years of print, digital, and merchandise design, including in-house art direction and two years designing for a national Christian youth ministry. Takes projects from first concept through production-ready files, works closely with printers and vendors, and keeps every piece consistent with the brand.

EXPERIENCE

2010 – NOW

Freelance Graphic Designer

Independent · East Texas

- Design brand identities, marketing materials, social media graphics, email, and websites for local businesses and organizations; 40+ websites launched.
- Run multiple client projects at once, from creative concept through final delivery.
- Produce ad creative and campaign graphics for Facebook, Instagram, and Google, and keep each client's brand consistent across channels.

2018 – 2024

Marketing Manager → Director

War Tribe Gear

- Designed products and marketing collateral for launches and ongoing campaigns across email, print, web, and paid media.
- Developed and maintained the ecommerce website and kept brand presentation consistent across every customer touchpoint.

2012 – 2018

Graphic Designer → Art Director

War Tribe Gear

- Owned creative direction for the brand's retail merchandise and drove production from concept through manufacturing.
- Prepared production-ready files and technical packs, and coordinated with manufacturers and vendors so designs were produced accurately and on-brand.
- Set creative standards and kept design files and brand assets organized.

2011 – 2013

Art Director

Acquire The Fire · Teen Mania Ministries

- Led a small team of creatives and directed design for print, email, web, and social media graphics supporting youth events and programs.

From first sketch to the final print run.